

## What is CEDA?

CEDA serves as the "Voice" of Fallon and Churchill County businesses on public policy and regulatory issues affecting our business climate. We promote private/public partnerships, bringing business experience and technology to the public forum. Our mission is to identify strategies that support the development of jobs and business opportunities that both retain and expand existing businesses and recruit new business.

## CEDA Goals

### *Economic Development*

Creating new opportunities for existing businesses and ensuring their viability. Developing public/private synergies to encourage Centers of Excellence around the targeted industries of light advanced manufacturing, clean energy, bio-Agriculture, business/technology services, logistics/distribution, tourism/hospitality, and regional health services.



### *Advocacy*

Becoming the community "Voice" on issues that affect the business and community environments.

### *Workforce Development*

Ensuring that a high quality workforce is available to support a service and technology based workplace with a direct emphasis on the development of math and science skills from K-12 to an increased 4 year degree presence.

### *Sustainable Growth*

Fostering business development and providing opportunities that incorporate the character of this community, sustain open spaces and our vision for the future.



PO Box 1236  
Fallon, NV 89407

**Churchill**  
Economic Development Authority  
*BUILDING A COMMUNITY WITH ENERGY*

**Churchill  
Economic  
Development  
Authority's**

**Business  
Council**

**775-423-8587**

### *Location:*

90 N. Maine St. • Fallon, NV 89406

### *Mailing Address:*

P.O. Box 1236 • Fallon, NV 89407

# Why Should You Be Part of the Business Council?

## What is the Business Council?



It is important to CEDA that all members of our local business community have the opportunity to have their voices heard. Those of you

who are Entrepreneurs in Fallon & Churchill County not only work and play here, but also rely on our local economy for your livelihoods. The Business Council is simply our way of reaching out to you, the members of the business community, to find out what you want to see happen in our area and what you need to keep your business prospering and growing strong. If you are concerned about the future of the Fallon area and have a desire to communicate your ideas, the Business Council could be just what you've been waiting for.



## Membership Perks

As a Business Council Member in good standing, you will have the opportunity to attend a wide variety of CEDA events, such as networking receptions, speaker roundtable and annual breakfasts, fundraisers, and annual members. All free advertising on our website (www.ceda-nv.org), which will include your contact information and links to your company website. In addition to our outlined plans for members, we are always coming up with new ways to say thank you to our dedicated business council members, so there might also be a surprise or two along the way.



## Having a Voice in the Community



Each year the Business Council elects a representative to the CEDA Board of Directors. This representative is seated on the Board in order to promote the Business Council's best interest into the heart of the organization itself. The Board of Directors

not only is the controlling hand of where CEDA's funds are allocated, but also is a deciding factor in what direction the organization should go now and in the future.



## Business Council Sign-Up Form

**Yes!** I feel that being a member of CEDA's Business Council is something that would be beneficial for myself and my company.

Please fill out the form below with your chosen sponsorship amount.

Sponsorship Level	Price
<input type="checkbox"/> <b>Diamond</b> .....	<b>\$1200</b> Recommended for businesses with over 50 employees
<input type="checkbox"/> <b>Platinum</b> .....	<b>\$750</b> Recommended for businesses with over 20 employees
<input type="checkbox"/> <b>Silver</b> .....	<b>\$350</b> Recommended for business with over 5 employees
<input type="checkbox"/> <b>Copper</b> .....	<b>\$150</b> Recommended for businesses with less than 5 employees
<input type="checkbox"/> <b>Non-Profit</b> .....	<b>\$75</b> Must show proof of Non-profit status

**Total:** \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name(s) \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

E-mail \_\_\_\_\_

Method of Payment:

**Check**       **Bill Me**

Signature \_\_\_\_\_

Return completed form to:  
CEDA  
P.O. Box 1236 • Fallon, NV 89407

**Churchill**  
Economic Development Authority  
*BUILDING A COMMUNITY WITH ENERGY*

**775-423-8587**

**Location:**

90 N. Maine St. • Fallon, NV 89406

**Mailing Address:**

P.O. Box 1236 • Fallon, NV 89407